

Thursday 8<sup>th</sup> July 2021

## Lead Designer, Full-time Position



We're looking for an inspired senior Lead Designer to produce clever design solutions that empower our wonderful network of clients.

### **As a Lead Designer...**

You will autonomously direct and execute design solutions through the studio. At times, you will also manage an extended network of freelance creatives across multiple disciplines.

Conceptualisation is your greatest strength and you easily move between print and digital projects. You have an innate ability to communicate creative concepts in an uncomplicated and natural manner. You're comfortable with all phases of project delivery (including production) and you like to keep your files tidy and organised. As a senior member of the studio you relish responsibility, are motivated by solving problems, always look to improve processes by proposing new ideas and methodologies, and love helping others.

Most important is an easy-going nature, a curious mindset and a love of food and wine.

Apply to:

US  
@swearwords  
.com.au

**Day-to-day you will:**

- Assist in formulating project brief/return brief/design rationales
- Undertake research, inspiration and ideation in collaboration with creative director and team
- Develop engaging creative concepts
- Present and champion concepts
- Prepare finished art and production specs
- Liaise directly with production and third party suppliers
- Prepare photoshoot/illustration briefs and provide art direction
- Review work from internal design team and provide constructive feedback
- Review project scope and estimates with the design manager

**You need to have:**

- A minimum of 5 years experience in a design and branding studio environment or equivalent setting at a senior level
- Branding and packaging experience
- Flawless finished art skills
- A sense of humour
- A desire to produce design solutions that are environmentally conscious
- Print and digital production experience
- Digital design experience
- Art direction skills

**Bonus points if you:**

- Write
- Draw
- Know motion design
- Are chill with dogs



## What's in it for you?

Swear Words is a highly-specialised design studio dedicated to enjoying life, meeting inspiring people and helping them tell their stories. We seek to constantly improve our craft and processes to inspire joy in our clients and their customers.

Whether they are a small scale, regional producer, a growing service business or a large corporate entity, all our clients share a passion for their work, and a desire to do things differently. They're not afraid to be challenged—that's why they seek us. They're conscious of their environmental footprint, and they're always open to new ideas to make things better.

We simply love what we do and we love working with people who do too.

## If you were here in the last couple of weeks, you might have...

- Presented strategic brand identity concepts for a mental health non-for-profit
- Developed a brand identity and rolled out collateral design for an iconic Vietnamese restaurant in Melbourne
- Redesigned the wine labels for a Central Victoria winery
- Refreshed the brand identity and packaging design for a sports nutrition brand
- Ate a slice of pie that Audrey made
- Got licked by Gypsy (a dog)
- Went to the local gastropub for the weekly Friday lunch

If you feel that this is the role for you and that you could thrive at Swear Words, we welcome your application.

## Details

This is a full-time position, starting ideally on Friday the 30th of July or early August. The role is based at our studio in Armadale, with WFH possibilities.

Please send us your response and some work samples to: [us@swearwords.com.au](mailto:us@swearwords.com.au) by the 22nd of July 2021. We will be reviewing applications as they come in, so we suggest you apply as soon as you can.

Note—We'd love to talk to all of you, however only applicants selected for the interview process will be contacted.